

Glossary:Enterprise survival

Statistics Explained

Enterprise survival occurs when an [enterprise](#) is active and identifiable both before and after a specific (business) demographic event. The enterprise may be changed in some way, e.g. in terms of economic activity, [size](#), ownership or location, but there should be continuity of the enterprise reference number in the [statistical business register](#).

Enterprise survival rate of newly-born enterprises in a given [reference period](#) is the number of enterprises that were born in year xx-n and survived to year xx as a percentage of all enterprises born in year xx-n.

Related concepts

- [Enterprise](#)
- [Enterprise birth](#)
- [Enterprise death](#)
- [Enterprise size](#)

Statistical data

- [Business demography statistics](#)